



November 2011

### Woman's Choice program changes

Blue Care Network is making changes to the Woman's Choice program, effective Jan. 1, 2012, to accommodate the increase in codes we anticipate with the move to ICD-10 code sets. The program is expanding to include more services provided by eight women's health specialties. The changes affect both Blue Care Network HMO<sup>SM</sup> and BlueCaid. For more information, please see Page 1 of the Nov.-Dec. *BCN Provider News*.

### Billing V codes

Effective immediately, you should bill certain encounters and screenings with appropriate procedure codes according to HEDIS specifications. You should no longer bill the following services with a V code:

- Breast cancer screening — mammogram
- Cervical cancer screening — pap smear
- Colorectal cancer screening — FOBT
- Glaucoma screening
- Diabetic eye exam
- Osteoporosis screening — bone mineral density test

For more information, please see Page 34 of the Nov.-Dec. *BCN Provider News*.

### Transitioning therapy into 2012

Blue Care Network will employ the same strategy used last year to transition physical, occupational and speech therapy into 2012. Details of the transition plan are available on Page 38 of the Nov.-Dec. *BCN Provider News*.

### Spine care program reminder

Blue Care Network's Spine Care Referral Program requires a new authorization and completion of the treatment questionnaire every six months. To review our Spine Care Referral Process summary, including a list of diagnosis codes that require a referral to an orthopedic surgeon or neurosurgeon, go to [ereferrals.bcbsm.com](http://ereferrals.bcbsm.com), then click on *Spine Care Referral Program*.

### New COB fax numbers

Blue Care Network has updated the fax numbers for its Coordination of Benefits (COB) department as follows:

- Other party liability (OPL): 616-285-5205
- Other carrier liability (OCL): 1-866-808-2823

### BCNA Physician Assessment

We encourage BCN Advantage HMO-POS<sup>SM</sup> members to get an annual wellness exam with their PCP and have the *Physician Assessment* form completed at this visit. The BCN Advantage<sup>SM</sup> Physician Assessment Pilot Program that began on August 1 increased the physician reimbursement for completion of the *Physician Assessment* form from \$30 to **\$150 for paper** and from \$40 to **\$200 for electronic submission**. The higher reimbursement rate is effective with forms completed for dates of service August 1, 2011, or after. For more information, please see Page 8 of the Nov.-Dec. *BCN Provider News*.

### Venipuncture claim denials

Blue Care Network recently made a change to its claims processing logic that resulted in denial of claims submitted by physicians for venipuncture services for both BCN commercial and BCN Advantage HMO-POS<sup>SM</sup> members. BCN is taking steps to correct this situation and is adjusting affected claims. Please do not submit status inquiries for venipuncture services denied in error. For more information, see Page 36 of the Nov.-Dec. *BCN Provider News*.

Designates information intended for primary care physicians only.

### PRP deadlines

The last date for data entry for the Performance Recognition Program is Jan. 6, 2012, for dates of service through Dec. 31, 2011.

If you have questions or need assistance, please contact **(name)**

**Phone:**

**E-mail:**