



New incentive opportunities

Take advantage of two additions to the 2011 BCN Performance Recognition Program:

- For **BCN Advantage HMO-POSSM members only** — PRP Bonus incentive for adult body mass index. Providers can complete a form and fax it back to BCN, or they may use the electronic medical record with appropriate documentation (height, weight, BMI calculation, date of service) in lieu of the form.
- For commercial members ages 50 to 64 — Blue Reward\$ incentive for influenza vaccine

For technical specifications, log in to Health e-BlueSM and look under *Incentive Documents* in the Resources section.

Healthy Blue Living reminders

Blue Care Network is phasing out the paper *Blue Care Network Qualification Form* for Healthy *Blue LivingSM* and Healthy *Blue Living RewardsSM* members.

- BCN no longer reimburses physicians for submission of the paper BCN qualification form.
- After March 31, 2012, BCN will not accept paper BCN qualification forms. We will only accept forms submitted via Health e-BlueSM.
- Sign up for Health e-Blue at **MiBCN.com** > *I am a provider*.

U of M joins BCN Advantage network

BCN Advantage HMO-POSSM members can now receive care at University of Michigan hospitals and health centers and visit its physicians.

This affiliation gives BCN AdvantageSM members access to more than 2,000 U of M physicians, both specialists and primary care physicians, at 54 clinics and three hospitals — University Hospital, Von Voigtlander Women's Hospital and C.S. Mott Children's Hospital.

Designates information intended for primary care physicians only.

Important PRP dates

- The last date for data entry for the Performance Recognition Program is Jan. 6, 2012, for dates of service through Dec. 31, 2011.
- Last date to send in electronic data for 2011 PRP credit is March 2, 2012

Respond to our surveys

- **Coming in January** — We want to know how you view your partnership with BCN. Please watch for our **Provider Satisfaction Survey** to arrive in your mailbox. An online version of the survey tool will also be available.
- Your provider representative would like your feedback. If you have not already done so, please complete a five-minute online survey at **www.surveymonkey.com/s/bcnrep**.

Health e-Blue for BCBSM

Beginning in Feb. 2012, Blue Cross Blue Shield of Michigan Medicare Advantage providers will have access to data on Health e-BlueSM for their Medicare Plus BlueSM PPO members.

- If you are a Blue Care Network physician who is also a BCBSM Medicare Advantage provider:
 - You must register for access to BCBSM's Health e-Blue, even if you already have access to BCN's Health e-Blue application.
 - You will need to log in to Health e-Blue separately to access data for your BCBSM members.

For more information, please see Page 7 of the November-December *BCN Provider News*.

If you have questions or need assistance, please contact **(name)**

Phone:

E-mail: